MAAVS

Founded on March 9, 1991 MAAVS is an Affiliate of AVSA



MEMO

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MID-ATLANTIC AFRICAN VIOLET SOCIETY

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Greetings from Red Lion, Pennsylvania!

Winter has presented challenges for most of us in various areas around the country. Hopefully the harsh Winter has given us more time to spend with our beautiful plants. With the approach of Spring, I also hope that the longer days and warmer temperatures will give us renewed energy to spread hope and joy through the plants that we grow and share with each other. It is also time to start focusing on our 2025 convention. Because of the behind the scenes work from many people, our last convention turned out much better that any of us expected. It was a leap of faith to move from a hotel-based convention to a convention at a church, but we needed to think outside of the box mainly because of financial considerations. Thank you for your



President Rodney Barnett at 2024 MAAVS Show with Buckeye Cranberry Sparkler

willingness to give it a try and your patience with the adjustments that needed to be made in order for us to have a successful convention.

Because of the overwhelming success of last year's convention, it was voted on to pursue this venue again for our 2025 convention. This church is available, we just would need to sign on the dotted line. One of the advantages of going back to the same location is that it is a known quantity at this point. We can take what we learned, tweak it a little, and we are good to go.

One of the biggest concerns was the state of the church's parking lot for 2025. The proposal is for Harrisburg University to place a building on a good part of the parking lot. Because they now have a new President, everything is on hold until the new administration can reevaluate the situation. At the rate this possible construction project is going, there is a good possibility that the parking situation

will be the same as last year. There are also possibilities with the new York History Center that was opened just before our convention last year. It is located right behind the church and they are just about the install the historic Tannenberg organ that was located in the old building.

I think I have a source for tables this year. I am on the Board of the Salvation Army of York, and we most likely can use their tables. We did order too many tables last year which added to the cost, especially for the linens. If we can come up with a solution for less costly linens, it would greatly reduce our expenses.

Of course, our ultimate goal is to get into financial shape so that we can have our conventions at hotels just like in the past. There are a couple of proposals on the table for possible joint conventions which of course would be held at a hotel. There is a proposal for a joint convention in 2026 with New York State, and a proposal to host AVSA in 2027. Both are in the very early discovery phases, so we will let you know when more information is available.

Rodney Barnett, President rbmscmn@comcast.net



MAAVS Board of Directors Meeting Minutes

The Annual Board Meeting was held on Saturday, November 9, 2024, during the MAAVS convention and show in York, PA. The meeting was called to order at 10:04 am, 8 board members were present. There was discussion of how well the show had been going and the concerns about the cost to have the 2025 show in Atlantic City. Linda Kilby made a motion to keep the show location in York at the church next year if they would have us back, the motion was seconded by Ken Barbi. Rodney Barnett agreed to inquire with the church to see if they would have us back next year, he will let the board know if they agree. He did mention concerts about possible parking issues next year if at the same location, Jackie Leitzel made suggestions that will be considered once we hear back if the church can be secured for 2025.

Linda Stinnette gave a report of all the costs for the show that she had to date, her full report will be published in an upcoming Memo.

It was also brought to the discussion that on a go forward basis any expenses over \$50.00 that is to be reimbursed by MAAVS to a club member or to a business on behalf of a club member will require preapproval by the President of the organization and the treasurer prior to the purchase being made.

It was also agreed that the cost of the MAAVS club ribbons would go from \$5.00 to \$12.00 as shipping costs have gone up so high we were losing money on the ribbons, and the goal is not to profit from the ribbons but to at least recoup our costs.

Jackie and Minh received an email from Rich Follett asking if MAAVS would be interested in hosting AVSA in 2027, it was agreed that we would bring this discussion to the annual membership meeting.

The meeting was kept very casual this year and no other business was discussed.

Respectfully submitted, Jackie Leitzel

MAAVS General Membership Meeting Minutes

The Annual Membership Meeting was held on Saturday, November 9, 2024, during the MAAVS convention and show in York, PA. The meeting was called to order at 3:09 pm.

Linda Stinnette gave a current treasurer report that will be provided in an upcoming Memo.

There was over \$800.00 paid out this year for new ribbons for MAAVS, this however should get us through the next several years with much smaller amounts to purchase to replenish as needed.

It was mentioned to the members that the MAAVS affiliate club ribbon price will be increased to \$12 as of January 1, 2025. It was suggested that if you have a representative from your club at MAAVS that perhaps they could arrange to pick up a ribbon if needed for your spring show in advance to help cut down on the shipping costs.

There was an open discussion on thoughts on keeping the venue the same for 2025, as the cost to have the show in Atlantic City was just too high and more importantly the vendors were not in favor of that location, they were rather happy with the show here in York, PA. Concerns of parking being an issue was mentioned and it was agreed that we would table that until we knew we could secure the church and hotel for next year. Linda Kilby made a motion to have the show in York, PA at the same location in 2025 and this motion was seconded by Sue Hoffman. Rodney Barnett will keep the board posted as soon as he finds out the location is secure. The dates that will be considered are November 6, 7, 8 2025 for the next convention and show. Tammy Dubois will be taking the role of Convention Chair for 2025 and as soon as Rodney gives her the green light on the church, she will work with the hotel to secure a block of rooms as well as work on making dinner venue arrangements.

Karyn Chichocki made a motion to give an additional \$500.00 to the church as a donation for the space this year as they only originally charged us a small fee of \$250.00, Linda Kilby second that motion, and all were in favor. Rodney also recommended leaving any unopened snacks in the kitchen as that would be much appreciated by the members of the church.

The discussion of the cost of the table linens was mentioned as it was rather pricey however it looked so much nicer than plastic, it was decided that once the venue is secure the executive board will work on this during the planning meetings for the 2025 show.

It was brought to the attention by Barbara Borleske that the show book advertisement fee has not been increased in many years and that the fee to put an advertisement in the show book should be increased. Much of the group agreed on ½ page \$20.00, ½ page \$35.00 and a full page would be \$70.00. Barbara Borleske made a motion to adjust the prices as agreed on by the group for 2025 and the motion was seconded Kurt Jablonski.

Barbara Stewart made a motion which was seconded by Minh Bui that if you will have 10 or more entries for the show that the members would email the entries chair a list a week prior to the show, the cards would not be printed until all entries clear classifications however this would hopefully speed up the entries process in the future. All were in favor.

Discussion of MAAVS hosting AVSA in 2027 was brought forward and there was a good amount of members who offered to assist in making this happen, however they did feel like we could use a bit more details about what would be expected of MAAVS, Jackie Leitzel agreed to be the lead on gathering the information and sending out an email to the club members after the first of the year. If enough interest is still shown a special committee will be assigned to this project.

The nominating committee presented the new slate of officers effective immediately.

Rodney Barnett – President April Van Ness – Vice President Linda Stinnette – Treasurer Jackie Leitzel – Secretary

It was agreed that the 2025 show chair will be Karyn Chichocki, and Tammy Dubois would be taking on the role of Convention Chair.

The meeting was concluded at 3:54 pm.

Respectfully submitted, Jackie Leitzel

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Moonlight Nursery is located in Millsboro, Delaware, specializing in African violets and a few other gesneriads. We are licensed by the State of Delaware, and are members of: The African Violet Society of America (AVSA), The African Violet Society of Canada (AVSC), and The Mid-Atlantic African Violet Society (MAAVS). Our address is: 25110 Indian Branch Road; Millsboro, Delaware, 19966. Louise Thompson is the Proprietor and can be reached by phone at 410.251.6949 or by E Mail at: info@moonlightnursery.com

The Baltimore African Violet Club

Is offering a rosette for the Best Fantasy in any MAAVS or AVSA affiliate show. Send request and a check for \$5 made out to Carolyn Epstein at:

14317 Yosemite Court Rockville, MD 20853 inky4ever@aol.com

MAAVS MEMO

Published Quarterly by
The Mid-Atlantic African Violet Society
www.midatlanticafricanvioletsociety.orq
www.facebook.com/groups/2646182925438855

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Linda Stinnette, **Treasurer** 4209 Thistle Drive Portsmouth, VA 23703-1630 757.484.4689 757.646.6113 (Cell) Istinnette2@gmail.com

Ken Barbi, **Editor of The MAAVS MEMO** and **Webmaster** 1809 View Top Court

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Articles and advertising must be received by:
February 25th for First Quarterly March Issue
May 25th for Second Quarterly June Issue
August 25th for Third Quarterly September Issue
November 25th for Fourth Quarterly December Issue
Advertising Rates are \$35 per edition for full
page ads, \$20 per edition for half page ads, and
\$10 per edition for quarter page ads. A 10%
discount is given for annual advertising. MAAVS
Commercial Members receive free advertising.
Please contact Ken Barbi.

Former MAAVS Presidents:

Diane Richardson (D) 1991 - 1995 Sue Hoffmann 1995 - 1999 Linda Abplanalp 1999 - 2001 Ken Barbi 2001 - 2005 Rodnev Barnett 2005 - 2007 Rich Follett 2007 - 2011 Joan Santino (D) 2011 - 2015 2015 - 2017 Brenda Petry Sue Hoffmann 2017 - 2022 2022 - 2024 Minh Bui 2024 - Present Rodney Barnett

The African Violet Society of Philadelphia

Offers a Species Rosette for Best Saintpaulia species or natural hybrid. It is available for any MAAVS or AVSA affiliate show. Send your request and a check for \$5 made out to Judith Smith, at least one month in advance to:

Judith Smith,
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Affiliate Upcoming Events

Richmond African Violet Society African Violet Show & Sale "Mythical World of Violets" Plant Sale: Friday, April 4, 2025 1:00pm-5:00pm Saturday, April 5, 2025 9:00am - 5:00pm Sunday, April 6, 2025 9:00 am - 4:00 pm Show open to the public: Saturday, April 5, 2025 1:00pm-5:00pm Sunday, April 6, 2025 9:00am - 3:00pm Location: Lewis Ginter Botanic Garden.

Delaware African Violet and Gesneriad Society Display and Plant Sale Saturday, **April 12, 2025**10 am to 4 pm at Boscov's Department Store Christiana Town Center Route 273 Christiana, DE 19702. Info: Bobbie LaFashia rlafash@comcast.net

2025 AVSA 79th CONVENTION





KANSAS CITY • 2025

May 25 - June 1, 2025
Friday, May 30 - 9 am - 5 pm
Saturday, May 31 - 9 am - 3 pm
\$5 Entrance Fee
Doubletree by Hilton Kansas City
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heidisviolets@gmail.com

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Donna and Chuck Brining
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WEB SITE: www.fancy-bloomers.com

Moonlight Nursery

25110 Indian Branch Road Millsboro, Delaware 19966 410.251.6949 Louise Thompson

info@moonlightnursery.com

WEB SITE: www.moonlightnursery.com

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MAAVS BOARD OF DIRECTORS

ELECTED OFFICERS (Executive Committee)

President - Rodney Barnett
Vice President - April Van Ness
Secretary - Jackie Leitzel
Treasurer - Linda Stinnette

AFFILIATE DIRECTORS

AV Club of Burlington County - Blanche Renz AVS of Philadelphia - Susan Hanna AVS of Springfield - Linda Kilby Baltimore AV Club - Rodney Barnett Delaware AV & Gesneriad Society - Barbara Borleske Garden State AV Club - April Van Ness Richmond AVS - Kitty Hedgepeth Southern NJ African Violet Club - Sandra Pine Tidewater AVS - Pat Knight

CHAIRMEN OF STANDING COMMITTEES

Advertising - Ken Barbi Affiliates - Minh Bui

Awards - Kitty Hedgepeth
Bylaws & Standing Rules - Linda Kilby &
Jackie Leitzel
Commercial Activities - Donna Brinina

Finance - Linda Stinnette
Future Conventions - Tammy Dubois
Membership & Promotions - Jackie Leitzel
Newsletter & Documentation - Ken Barbi

Newsletter & Documentation - Ken Barbi
Ways & Means - VACANT
Immediate Past President - Minh Bui
CHAIRMEN OF SPECIAL COMMITTEES

Nominating - Minh Bui

2025 Convention Chairs - Tammy Dubois & Jackie Leitzel

2025 Show Chair - Karyn Cichocki

APPOINTED Non-Board POSITIONS

Parliamentarian - Rich Follett Editor of The MAAVS MEMO - Ken Barbi

MAAVS Collection Rosette - Kitty Hedgepeth Historian - VACANT

Properties - Cindy Castaldi &

April Van Ness Convention Registrar - Jackie Leitzel

Convention Registrar - Jackie Leitzel Webmaster - Ken Barbi

Application for Membership in the Mid-Atlantic African Violet Society

We look forward to you joining our Society. Existing members, can use this form to renew their membership.

expire 12 months from the da	ber, or renew your members to your payment is received be good through Decembers \$1.00 for the credit	\$25.00 \$30.00 \$30.00 \$30.00 pership, your membership will ad. If dues are paid after June are 31, 2026. If paying by card processing fee.
Address		
City		ZIP
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E Mail		
Local Affiliate		
Member of AVSA Y	'es No	#
Check here if you want to receive the MAAVS MEMO by Mail		
Make checks payable to MAAVS or, for \$1 more, use		
A Credit or Debit Card		
Card #	MM/Y	Y CVC
Mail this form to:		

Jackie Leitzel 1078 Dyer Road New Columbia, PA 17856

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2024 MAAVS Income and Expenses

Income:

Interest \$1.37

Dues \$1,759.93

Rosettes for Affiliates \$55.00

Convention Income \$9.803.10

Total Income \$11,619.40

Expenses

Dues \$ 40.00

AVSA Insurance \$ 312.00

MAAVS MEMO and Web Hosting \$ 393.72

Convention Cost \$12,768,35

Service charges \$ 48.00 Total Expenses \$ 13,562.07

Expenses: \$13,562.07 - Income: \$ 11,619.40 = Loss of \$1,942.67 (Note 1)

2025 Proposed MAAVS Budget

Total Expected Income:

Interest \$ 2.00

Dues \$ 1,800.00

MAAVS Rosettes \$ 50.00

Convention Expenses

AWARDS \$1.500.000

Contention Registrations \$ 2,500.00

Convention Meals \$ 5,000.00

Donations \$ 200,.00

Advertising \$155.00

Silent Auction \$ 700.00

Commercial Tables \$ 400.00 `

Total Projected income \$ 12,307.00

Total Expected Expenses:

Dues (AVSA) \$ 40.00

Insurance (AVSA) \$ 312.00

MAAVS MEMO \$ 150.00

Supplies \$ 400.00

Convention Expenses

Awards \$ 2.500.00

Church Rental \$ 643.00

Advertising \$ 300.00

Ribbons \$100.00

Tales & Shirting \$ 2,000.00

Booklets \$ 200.00

Judges and Clerks \$ 250.00

Goodie Bags \$ 162.00

Staging \$ 250.00

Meals \$ 5,000.00

Total Projected Expenses \$ 12,307.00

Respectfully Submitted Linda Stinnette. Treasurer

Note 1 - This loss was expected because, among other things, MAAVS subsidized the meals at the Convention in 2024

MAAVS Collection Rosette

The MAAVS Collection Rosette for an exhibit consisting of three African violets of the same type (standard, miniature, semiminiature, trailer [standard, miniature, or semiminiature], or species) is available to affiliate clubs.



These plants must be entered by a MAAVS member and need not be AVSA-registered varieties. Each plant will be point scored in accordance with *The African Violet Society of America Handbook For Growers, Exhibitors, and Judges 2022 Edition,* and awarded a rosette if merited. To exhibit, you **must** be a MAAVS member.

For an Affiliate to order a rosette, please contact Kitty Hedgepeth at 4024 Cutshaw Avenue, Richmond, VA 23230-3930, and remit \$12.00 with each request. If you have unused rosettes from previous years, you may use them. For additional information, or to check on a request, call





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At left: one of our 'Ma's' standard varieties grown by Alexandra Kravtsov

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The MAAVS Memo Kenneth W. Barbi - Editor 1809 View Top Court Annapolis, MD 21409-5873